

BNC BUSINESS CONFERENCE 2009

“EFFECTIVE NETWORKING FOR BUSINESS SUCCESS”

Venue : *Tropicana Golf & Country Resort, Petaling Jaya*
10th April, 2009: 8.45 am - 5.30 pm

Organised by:



BUSINESS NETWORKING CLUB KUALA LUMPUR & PETALING JAYA

WHO SHOULD ATTEND?

**BUSINESS OWNERS,
ENTREPRENEURS AND
ANYONE KEEN TO LEARN
EFFECTIVE NETWORKING
FOR BUSINESS SUCCESS**

A BRANDING STRATEGY by Ms. Teresa Dian Chew

- Do you want to have more out of life, your career, your relationships but don't know where to begin?
- You will need to DEFINE your BRAND first, the VALUES you want to project to others and learn how to live by them by the way you LOOK, SOUND and ACT.
- In defining your brand and learning how best to project it, you can TRANSFORM your life.
- Reputation has to be consistent with your physical image and inner image
- Dress Appropriately and Striking a balance between being over-dressed and under-dressed
- Grooming Your Brand
- You learn about your inner self and how to project YOUR BEST to the world
- As the saying goes, "Our imagination rules the world". How we look at ourselves determines to a great degree how we look at others and the world. Therefore, one must have a rich self-image.
- Understand different aspects of "Your Personal Presence" - Do you have The Halo Effect!
- You can't NOT communicate- How you communicate with others is inextricably linked to your image and how you brand yourself.
- Mind your Manners



TERESA DIAN CHEW The Principal and founder of "Teresa Chew International Sdn Bhd", has more than fifteen(15) years of experience in the commercial world of business, strategic planning and development including sales & marketing strategy and planning, leadership training and coaching including talent scouting. She currently represents Association of International Image Consultants USA (AICI) as Ambassador Malaysia.

She was listed as "Ladies of Recognition and Achievement" in the "International Who's Who of Professional USA" as well as "Asia's Who's Who of Men and Women of Achievement".

GLOBAL e-NETWORKING by Mr. Kenneth Tai

Online Global Business Networking - New Age Marketing -

- Why Online Business Networking
- How Social Networking Sites Can Generate Business
- Malaysian Case Studies - Samples & Resources for Online Networking

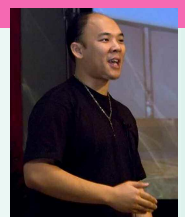
KENNETH TAI An Internet Marketing Consultant from Malaysia, providing Internet Marketing Workshops. He graduated with MBA (CSU, Australia), Degree in Electronics and is a Certified E-Commerce Consultant, CEC TM from USA. Kenneth is known as "The eCommerce Doctor: Diagnose Your Internet Marketing Venture & Provide Relevant Prescriptions for Business Growth"



SALES NINJA SUPER NETWORKER by Mr Hanzo Ng

"The forbidden networking secret that will easily penetrate your prospect's vulnerable mind and seduce them to obediently listen to you and become amazingly fascinated with your products and services in less than 5 minutes!"

- You will learn a tested and proven ultimate networking model that will compel, stimulate and hypnotically mesmerize your prospect to obediently listen to what you have to sell (this incredibly powerful model will put the rest of the networking model to shame!)
- Apply the dirty little trick to seduce your prospects to beg you to sell them!
- How to use the super system I use to build a database of 19,264 people (and still growing!)
- You will learn how to scientifically enter people's mind and make them remember you for life! (almost a no escape method!)
- How to use the deceivingly simple but devastatingly powerful networking question that will evoke a "Yes" response from your prospects 100% of the time! It is so natural your prospects won't be able to detect it!
- 5 fatal opening mistakes 99% of all business and sales people make when they response to "so, what do you do?"
- Utilize the sneaky strategy you can use to leverage on during your sales seduction conversation.
- How to gain instant short cut to power by utilizing and understanding the little-known secret of human biology.
- What evolutionary psychology teaches us about the fear of the approach? Your cavemen days are over. Realize this theory and break through the fear!



HANZO NG Hanzo is Sales Ninja Grandmaster, a Sales Ninja lingo for CEO of The Sales Ninja Group. As Asia's #1 Unconventional Sales Training company, The Sales Ninja Group is the leader in helping small-medium, listed and global companies transform their sales people into the ultimate sales professional.

Based on his business ideas and techniques, he has led various companies to ground breaking advancement and turnarounds with profit increases of up to 300%.

BNC BUSINESS CONFERENCE 2009

“EFFECTIVE NETWORKING FOR BUSINESS SUCCESS”

The objective of the Conference :

Networking is becoming ever more important to businesses in a growing competitive environment amidst the challenging times. The objectives of the Conference is to enable participants to understand and recognise the importance and power of the different forms of networking to build successful business. *Do it well so you can succeed, anytime!*

PROGRAMME

08:45 am	Registration & Welcome Breakfast
09:30 am	Welcome Address by President BNC, <i>Albert Chua</i>
09:40 am	A BRANDING STRATEGY by <i>Ms Teresa Dian Chew</i>
11:00 am	Coffee Break
11:15 am	GLOBAL e-NETWORKING by <i>Mr Kenneth Tai</i>
01:00 pm	Lunch
02:00 pm	SALES NINJA SUPER NETWORKER by <i>Mr Hanzo Ng</i>
03:30 pm	Tea Break
03:45 pm	Q&A; Panel Session <i>Mr Andy Seow (Moderator)</i>
04:45 - 5:30 pm	Free & Easy & Networking

REGISTRATION FEE

RM128.00 BNC Members

RM198.00 Non BNC Members

(Includes 1 Breakfast, 2 Tea breaks, 1 Lunch & Conference Notes)

GROUP DISCOUNTS

3 Participants or more

RM178.00 EACH

ENQUIRIES & BOOKINGS

BUSINESS NETWORKING CLUB KLPJ

D4 1st Floor Bangunan Khas

Lorong 8/1E, 46050 Petaling Jaya

Tel: 03-7960 1796

Fax: 03-7960 0094

Email : bncklpj@gmail.com

Strategic Partners:



Brandbuilding Consultants

SALES  NINJA

The Sales Ninja Group



Teresa Chew International (M) Sdn Bhd



Main Objectives of the BUSINESS NETWORKING CLUB KLPJ

- To provide a platform for its members to network for business
- To provide opportunities for members to exchange ideas and business experiences
- To create and promote programmes for its members to increase knowledge through seminars, talks and meetings
- To create and foster better fellowship amongst members through family outings, sports and social programs
- To provide a platform for dissemination of useful information or materials, for example, through our bulletin, the Biz News
- To contribute towards national economic growth and the development of our country
- To create an environment for members to acquire and polish interpersonal, organizational, and speaking skills
- To participate in and donate to charitable and community services projects

REGISTRATION FORM

Name : _____

Contact Nos. : _____ Email : _____

Attached Cheque No : _____ Amounting to RM _____ made payable to : “BUSINESS NETWORKING CLUB KUALA LUMPUR & PETALING JAYA”. Alternatively, please bank into RHB Bank Account No. : 21220010146505 and fax the bank-in slip to Fax No. 03-7960 0094.