



MAY DINNER NOTICE FOR BNC MEMBERS & GUESTS

Wednesday May 27, 2009

Venue : Green I, Tropicana Golf & Country Resort

Time : 6.30pm to 10.00pm

Cost : RM45.00 for Members

RM55.00 for Guests and Members without Confirmation.

Dress Code : Smart business attire, preferably with jacket or batik

**Please Note : Members and guests inappropriately dressed for the dinner meeting will be denied admission.
Members please advise your guests on the dress code**

The Business Networking Club Kuala Lumpur & Petaling Jaya takes pleasure in inviting you and your guests to our May Dinner-cum-talk. Members of BNC are active business owners and senior executives who meet once a month to network, interact, socialise and give each other opportunities for business growth. For more information about BNC kindly visit www.bnc.org.my

Main Topic : “Expanding Your Business Via Franchising”

Speaker : Mr Sam Siew

“Franchising is one of the fastest growing sectors in Malaysia. Over the past four years, there has been a 15% increase in the number of Registered Franchise Business under the Registrar of Franchise (RoF), Ministry of Entrepreneurial & Co-operative Development (MECD)”

Overview of the talk

1. Franchising in Malaysia
2. Definitions of Franchising
3. The Licensing Spectrum & The Licensing Continuum
4. Franchise Entry Points & The Competitive Challenge
5. Why Consider Franchising? (as franchisor/as franchisee)
6. Franchise Feasibility Study

About the Speaker

Mr. Sam Siew, the Founder and Managing Consultant of Franchise Technology Sdn Bhd, now known as FT Consulting, has more than 25 years experience in sales and marketing, including direct selling of household capital goods at Senior Management and CEO level. A major part of Mr. Sam's career was spent with a MNC where as General Manager and Director, he was instrumental for the company's five-fold expansion. Over the last fifteen years, as a prime mover in the franchise consultancy, Sam has been involved in

the development of many successful homegrown franchise programs. He was instrumental in recruiting numerous master franchisees for international franchisors. He had helped developed several master franchisees to become joint-venture companies with franchisors for regionalization in Asia and also the Gulf Countries in the Middle East. As a forerunner in the industry, Sam contributes to the local franchise industry in his capacity as an active EXCO member in the Malaysian Franchise Association. He is a frequent speaker in related conferences and seminars at both national and international levels.

BRING ALONG YOUR GUESTS FOR WIDER NETWORKING !

RSVP : Kamal (Before May 25, 2009) Tel : 7960 1796

Or by replying to this email : bncklpj@gmail.com

Attendance will be admitted on a "first-come, first -served" basis as there is limited seating. Please confirm early to avoid disappointment. Cancellation made less than 72 hours before the date of the function will not be accepted; the full charge will be instituted. Please note while we welcome guests, the same guest can only attend 2 of our monthly meetings within a 12-month period. Join us as a member for unlimited attendance!

Please come one hour earlier if you wan to join the Biz-syn meeting where deals are traded and made. Registration at 5.30pm sharp

An Exclusive Invitation To Attend BNC-BSyn Networking Meeting

BNC-BSyn (Business Synergy) is an exclusive networking platform for BNC members and invited guests to interact, network, refer business and to support each other with peer-mentoring system in a structured manner.

Dear BNC Members & Guests,

Our May BNC-BSyn Meeting details are follows :

BNC-BSyn Meeting

5:30pm - 6:30pm

27 May 2009 (Wednesday)

Greens I, Tropicana Golf Club & Resort

Please call the Secretariat at 03-7960 1796 or send a return email to : bncklpj@gmail.com to confirm your participation.

The BNC-B-Syn (Business Synergy) meeting is a platform that provides the opportunity for members to sell and promote their products. Members can sell or promote their products directly to all participants during this meeting. Please feel free to bring along catalogues, flyers, products or any offer items for promotion or selling.

All attending should be prepared - bring along lots of your calling cards. Also, if you have referrals in mind, please present them at the meeting. Take this opportunity provided during the B-Syn meeting to promote and sell your products.

Door closes at 5:45pm to ensure no interruption to the meeting. Members are encouraged to attend the Monthly Dinner Meeting and Talk after the B-Syn Meeting. Dinner is at RM45.00 per member and RM55.00 per guest.

Yours-in-Networking

**•Be Proactive • Be Seen • Join BSyn •
• Be A Leader • Be Punctual • Be There! •**