



SEPTEMBER 2009 DINNER NOTICE FOR BNC MEMBERS & GUESTS

Wednesday September 30, 2009

**Venue : Greens I, Tropicana Golf & Country Resort
Petaling Jaya**

Time : 6.30pm to 10.00pm

Cost : RM45.00 for Members

**RM55.00 for Guests and Members without
Confirmation.**

Dress Code : Smart business attire, preferably with jacket or batik

Please Note : Members and guests inappropriately dressed for the dinner meeting will be denied admission. Members please advise your guests on the dress code

The Business Networking Club Kuala Lumpur & Petaling Jaya takes pleasure in inviting you and your guests to our September Dinner-cum-talk. Members of BNC are active business owners and senior executives who meet once a month to network, interact, socialise and give each other opportunities for business growth. For more information about BNC kindly visit www.bnc.org.my

**Main Topic : “Enhancing Business
Productivity/Profitability Through IT
&**

The Effects of Virus Threat”

Speaker : Mr. Sevaraja Velautham

Overview of the Talk:

As businessmen, productivity and profitability is the most important vision that one needs to look for. Change is inevitable in this globalization era. New technologies and innovative ideas are constantly being sought. The application of modern Information Technology- the management philosophy that has grown from TQM, global networks, the internet, intranets, enterprise systems, mass customization and integrated logistics, has had a

significant impact on the profitability and productivity of businesses. As much as we enhance the usage of IT, the more sophisticated is the security and threats that emerge. Valuable data and key information get corrupted, erased, hacked into or even get hijacked without our knowledge. There seem to be no permanent solution.

Tonight's talk will cover 2 areas:-

- 1) Security and Virus Threat- A threat that constantly damages important files and key information including hacking and hijacking of data.
- 2) How can IT enhance productivity and profitability

Members and guest are encouraged to listen to the talk as it will surely be an asset especially in difficult times like this.

About the Speaker

Mr. Sevaraja holds a degree in Computer Science from the Flinders University of South Australia. He has been in the regional Anti Virus and Security industry for over a decade. He started his career with Extol Corporation in 1995 as a Technical Support Engineer for Armor Anti Virus products. In 1996, Mr Sevaraja was assigned to Extol's Singapore office. There he made the transition from Technical Support to Sales & Marketing. His exemplary performance in this area earned him the position of Country Manager, a position which he filled for almost 3 years. In 1999 he founded AVP (SEA) Sdn Bhd with the sole aim of distributing Secure Content Management Solutions made by Kasperky Lab, Russia across. With his unwavering determination and dedication in accordance with strong support from Kaspersky Lab, AVP (SEA) has enjoyed steady growth in the Malaysian Anti Virus Market commanding a Public Sector market share above 40% as well as a growing presence in the Financial Sector. Several major banks and insurance companies now use Kaspersky Lab products to protect their network environment against Malware. Mr. Sevaraja was given an excellence award by Kaspersky Lab for clinching its biggest single End Customer deal numbering over 300,000 licenses. AVP (SEA) is now pushing out regionally starting with an office in Singapore and ultimately covering the entire South East Asia region within the next several years. Mr Sevaraja has also been featured in the cover page of a leading Business Magazine recently.

BRING ALONG YOUR GUESTS FOR WIDER NETWORKING !

RSVP : Kamal (Before 28th September, 2009) Tel : 7960 1796

Or by replying to this email : bncklpj@gmail.com

**NOTE: New B.O.N. (Business Opportunities Networking)
included in our monthly dinner meetings.**

Attendance will be admitted on a "first-come, first -served" basis as there is limited seating. Please confirm early to avoid disappointment. Cancellation made less than 72 hours before the date of the function will not be accepted; the full charge will be instituted. Please note while we welcome guests, the same guest can only attend 2 of our monthly meetings within a 12-month period. Join us as a member for unlimited attendance!

NOTE:

Programme will start at sharp 6.30pm due to a new format in our monthly dinner meet with the inclusion of B.O.N.

(Business Opportunities Networking).